

HOLE IN THE HEART

BOARD MEETING AGENDA

ANNUAL Meeting – December 10, 2022 10am/Starbucks on 12th Street

A. Roll Call

- Sandra Fahrlender, President - present
- Bob Fahrlender, Treasurer – not present
- Stephanie Avila, Secretary - present
- Mario Avila, Co-Treasurer - present
- Patricia Scott, Advocate – not present
- Christy Esquibel, Medical Counsel - present
- Laura Fallen, CHD Patient Advocate - present
- Kai Fahrlender, Youth Member – not present
- Luke Fahrlender, Youth Member – not present

B. Reading notice and proof of mailing

- A text was sent on December 5, 2022, announcing the Annual Board Meeting. A calendar invite was created and accepted.

C. Reading of minutes of last preceding meeting

Stephanie Avila, Secretary

D. Executive Report (none)

E. Presidents' Report

Sandra Fahrlender

- New logo unveiled, designed by Kai Fahrlender
- Social Media:
 - LIKE Hole in the Heart: FB, Insta, Twitter, LinkedIn (Sandra Sanchez Fahrlender)
 - Invite Friends: Facebook friends to LIKE Hole in the Heart Page
 - Amazon Smile - <https://www.amazon.com/ch/85-3439156>
- DONATIONS/FUNDING:
 - Amazon Charity Spotlight and United Way: Christy to review
 - Nusenda Sponsorship: Mario
 - Subaru Share the Love Event (list of charities): Stephanie
 - Target Circle Community Giving: Laura
 - LinkedIn Donate Button, Facebook Donate, GuideStar Donate Button, Giving Tuesday: Sandra

- State of NM LICENSE PLATE:
 - CHD Awareness: Representative Day Hochman-Vigil is working on a bill to help fund Hole in the Heart's CHD ECHO program.
 - Proceeds from the CHD License Plate will go directly to the CHD ECHO program.
 - Next Step: finding a public entity to partner with who will collect funds and distribute to our nonprofit for the program.
- CHD ECHO Program: **NEED CHD Experts** (See Hand Out for Curriculum, To Do List)
 - A monthly series from March – September
 - Need to schedule a mock session with a pediatrician
- OUTREACH OPPORTUNITIES:
 - NM Nurse Practitioner Conference \$1800; NM Pediatrician \$2000; UNM School of Medicine 2023 Continuous Professional Learning Conference
- FUTURE BOARD MEMBERS:
 - Interested CHD Cardiologists, Pediatricians; Parent Liaison

F. Secretary's Report

Stephanie Avila

G. Treasurer's Report

Bob Fahrlender and Mario Avila

- Savings for CHD ECHO: \$3120; Albuquerque Involved (\$500), McCune Charitable Foundation (\$2500), Moose Lodge East Heights (\$120)
- Checking Balance: \$1567.18; Deposit \$48.25 (11/30-Giving Tuesday/Givelify); Expenses (11/28-Business Cards/Canva) \$18
- Total 2022 donations – Mario to help organize Excel spreadsheet

H. Election of Directors

The business, property, and affairs of H.I.T.H. shall be managed by a Board of Directors composed of a minimum of three (3) members. Each director shall hold office for a term of two (2) years or until a successor is qualified and elected.

- President: Sandra Fahrlender
- Secretary: Stephanie Avila
- Treasurer: Mario Avila and Bob Fahrlender

I. Transaction of other business mentioned in the notice

- Luke collected mens clothing from his neighborhood, and board members contributed donations to the Good Shepherd Center.

J. Adjournment:

- Upcoming Board Meeting: January 14, 2023, 10 – noon at Starbucks on 12th Street
- January – to discuss CHD Awareness Week