

HOLE IN THE HEART
BOARD MEETING AGENDA
May 24, 2022-6:30pm/Zoom Meeting

A. Roll Call

- Sandra Fahrlender, President
- Bob Fahrlender, Treasurer
- Stephanie Avila, Secretary
- Mario Avila, Co-Treasurer - late
- Patricia Scott, Advocate
- Christy Esquibel, Medical Counsel
- Laura Fallen, CHD Patient Advocate
- Kai Fahrlender, Youth Member – not present
- Luke Fahrlender, Youth Member – not present

B. Reading notice and proof of mailing

A text was sent on April 27, 2022, announcing Board Meeting. A calendar invite was created and accepted.

C. Reading of minutes of last preceding meeting

Stephanie Avila, Secretary

D. Executive Report (none)

E. Presidents' Report

Sandra Fahrlender

CHD Awareness Week (Feb 7-14):

- Service Certificate with State of NM Representatives (State of NM—Representative Hochman-Vigil)
- KRQE Channel 13-Project ECHO
- CHD Pins to Pediatric/Adult Congenital Cardiologists were delivered the week of January 31
- Assisted with writing newspaper article in ABQ Journal--Screening is key to learning more about congenital heart defects by Dr. Mason (mention at end)
- PEDX Podcast-A heartfelt story
- All posted to social media and/or website

Current business:

- Seeking to engage Laura Fallen to speak on behalf of Hole in the Heart

Project ECHO:

- A telehealth teaching platform with a topic per session, ends with a case study. A resource for rural clinicians in New Mexico. Plan to start quarterly. Led by 3 clinicians, gratis to start.
- We are working with three (3) CHD experts on the curriculum:
 - Dr. Love
 - Dr. Greene (UNM Children's Heart Hospital)
 - Dr. Simmons (Presbyterian Ped/Adult Cardiologist)
- POLL (feedback for curriculum) sent to:
 - NM Pediatric Society/Presbyterian Health Services/UNM Pediatricians
 - Primary Care/ Pediatricians at Gallup Indian Medical Center and Northern Navajo Medical Center and family physicians at Zuni
 - Set to launch in September 2022
 - Funding packet created (Letter of Intent, Our Story, Budget)
 - Possible partnership with Presbyterian for CHD ECHO (Sonya Lord, a CHF patient).
 - Seeking a contact at Optum.
 - Content: pick top 4 items for CHD, a day and time that works for them

Funding Opportunities:

- Albuquerque Involved awarded grant (guaranteed \$500 or possible \$2,000)
- Funding packet to Sen Heinrich, Sen Lujan, Rep Stansbury, Rep Leger Fernandez
- Applied for grant with The Children's Heart Foundation
- Representative Stansbury Community Project
- McCune Charitable Foundation
- Potential grants available with Con Alma Foundation, Albuquerque Community Foundation, Frost Foundation, Anderson Charitable Foundation, Amazon Smile Spotlight Charity, Nusenda Community Sponsorship.
- Working on CHD license plate to be offered at MVD

FUTURE BOARD MEMBERS: Search for a Cardiologist, Pediatrician & Pulmonary Specialist or ENT; Parent Liaison

F. Secretary's Report

Stephanie Avila

G. Treasurer's Report

Bob Fahrlender-Mario Avila

DONORS:

Total donations 2022: \$650 (add Amazon Smile, GE Employee Matching Program; minus user fees for Givelify, GreatNonprofits)

Expenses:

- CHD Awareness Week \$212.23
- Website (yearly cost) \$122.97
- Filing State of NM Corporation Fee \$11.95 (annual)

Nusenda Balance: \$1,577.95

Awarded today 5/24: \$2,500 from McCune Charitable Foundation

Action items Bob and Mario to setup a separate account to house Echo funds

H. Election of Directors

The business, property, and affairs of H.I.T.H. shall be managed by a Board of Directors composed of a minimum of three (3) members. Each director shall hold office for a term of two (2) years or until a successor is qualified and elected.

NEWLY ELECTED Board Member

- Laura Fallen, CHD Patient Advocate
- By email on April 28, voted in by Board Members
- Owner of Lifesport, open to hosting athletic-based fundraisers

I. Transaction of other business mentioned in the notice

In Person Working Board Meeting (2 hours) (This meeting was canceled on June 14)

- Fahlender Family to host Saturday, June 25/10am-12pm
- Bring laptops
- Update HITH page with board member access
- SOCIAL MEDIA: Facebook, Instagram, Twitter, LinkedIn; FUNDRAISER: Plan an in-person fundraiser for this year?
- ROLES on Board: delegate more prominent working roles and responsibilities

J. Adjournment:

Upcoming Board Meetings:

In Person Working Board Meeting

Tuesday, 9/20 6pm

Tuesday, 11/8 6pm (ANNUAL)