

HOLE IN THE HEART
ANNUAL BOARD MEETING AGENDA
November 9, 2021-6pm/Zoom Meeting

A. Roll Call

- Sandra Fahrlender, President - present
- Bob Fahrlender, Treasurer - present
- Stephanie Avila, Secretary - present
- Mario Avila, Co-Treasurer - present
- Patricia Scott, Advocate – not present
- Christy Esquibel, Medical Counsel - present
- Kai Fahrlender, Youth Member - present

B. Reading notice and proof of mailing

A text was sent on November 1, 2021, announcing Annual Board Meeting. A calendar invite was created and accepted.

C. Reading of minutes of last preceding meeting

Stephanie Avila, Secretary

At the 9/21 meeting, all present except for Kai Fahrlender, Christy Esquibel

Lesson learned from Neonatal event: rethink approach to addressing this gap in care. Compare the cost from the standpoint of the parent/family, insurance, administration and interpretation of the echo test and compare this to cost savings. Leverage insurance companies to pursue health care reformation. Example: how to do the math/get the data to trace the diagnosis codes and reverse engineer the math on cost? How can we get New Mexico data? How to capture those at the most frequent opportunities to diagnose (pregnancy, birth, critical illness or death).

Another issue to review: do we want to do the Superhero run again? What is the true goal of participation, and how does it support our cause?

Project Echo will allow us to use their branding on all of our material in exchange for our creativity. All present approved the pursuit of this relationship.

We are on the Great Nonprofits Top Rated List!

KRQE would like to profile our organization.

D. Executive Report (none)

E. Presidents' Report

Sandra Fahrlander

Current business

Project ECHO: waiting on legal contract to be approved by UNM, added protection from 3rd parties being able to sue Hole in the Heart if given inaccurate information. Stephen Lawless, Legal Counsel, referred by Theresa Jaramillo (@ Heart Run)

The Year 2022:

Project ECHO: move FORWARD. Sandra to invest effort with Kai as primary support.

SPEAKING ENGAGEMENTS: Pediatrics (NM), Native American Parent Professional Resources, Education for Parents of Children

CHD Awareness Week (Feb 7-14): File a Proclamation (State of NM—Representative Hochman-Vigil); Fundraiser (Give a bit of your heart to save 1 out of 100 Hearts--\$20 per heart—Donated Heart posted on our Social Media pages), Promote Project ECHO (tv, newspaper, media outlet)

FUTURE BOARD MEMBERS: Search for a Cardiologist, Pediatrician & Pulmonary Specialist or ENT

ADVOCATE: Senator Heinrich & Representative Melanie Stansbury

F. Secretary's Report

Stephanie Avila

G. Treasurer's Report

Bob Fahrlander-Mario Avila

Nusenda Balance: \$1,308.63

Expenses in 2021: \$271.96

Website \$122.97, Marketing \$115.05, Postage \$5.90, State of NM-Annual Report \$11.95, Shoot for CHD \$16.09

Upcoming Expenses in 2022: \$122.97 (Website)

H. Election of Directors

The business, property, and affairs of H.I.T.H. shall be managed by a Board of Directors composed of a minimum of three (3) members. Each director shall hold office for a term of two (2) years or until a successor is qualified and elected.

Elected members for 2022:

PRESIDENT: Sandra Fahrlender

SECRETARY: Stephanie Avila

TREASURER: Mario Avila

MEDICAL COUNSEL: Christy Esquibel

YOUTH MEMBER: Kai Fahrlender

YOUTH MEMBER: Luke Fahrlender

I. Transaction of other business mentioned in the notice

President would like to pursue a marketing plan to reach all doctors in NM. She will look into the strategy and spend needed to support this. Bob advocated for stronger presence on social media; Mario volunteered to pursue. President requested all members to share Facebook posts for H.I.T.H.

Luke Fahrlender has plans to support the Animal Humane Society, with H.I.T.H. helping to raise donations for this effort.

J. Adjournment:

Next scheduled Board Meeting: Tuesday, 1/11/2022/6pm/Zoom—Plan CHD Awareness Week