

HOLE IN THE HEART
MINUTES
September 21, 2021-6pm/via ZOOM

ATTENDANCE

- ✓ Sandra Fahrlender, President
- ✓ Bob Fahrlender, Treasurer
- ✓ Stephanie Avila, Secretary
- ✓ Mario Avila, Co-Treasurer
- Christy Esquibel, Medical Counsel
- ✓ Patricia Scott, Advocate
- Kai Fahrlender, Youth Member

Presidents' Report/Business Report

Sandra Fahrlender

FEEDBACK:

Luncheon Guest Speakers for Neonatal Conference: an opportunity to speak to the RN's who care for CHD newborn patients. Received feedback cards: partner with early intervention programs, investigate state regulations for cardiac screening for all m/hs athletic students, add EKG vs echo, speak at pediatric provider conferences to develop relationships with pediatric medical community.

Superhero Heart Run: opportunity to promote our nonprofit to families who have been diagnosed with a CHD.

UPCOMING PROJECTS:

Project ECHO: review of legal contract, questions regarding marketing, Zoom license and obtaining international funding were established. Sending follow up email to Project ECHO for clarity on questions.

RESEARCH CHD's in New Mexico: would Presbyterian/UNM provide information regarding patient demographics on those diagnosed with CHD's, since they are federally funded? Definitive Health Care is an organization who could provide CHD vs health insurance. Would American Heart Association have any research information on CHD's? This would most likely be national research, vs state or local.

GreatNonprofits: encouraged Board Members to leave a review:

<https://greatnonprofits.org/org/hole-in-the-heart>

Other corporations look to this site for nonprofits to donate to, if we collect enough reviews we are listed as a great nonprofit which is easier to find for future donors. State why it is important to you as a Board Member to be a part of Hole in the Heart.

Secretary's Report

Stephanie Avila—nothing new to report

G. Treasurer's Report

Bob Fahrlender-Mario Avila

Nusenda Balance (8/30/21): \$1,308.63

Expenses (Promotional Items (Business Cards, Handouts), Balls) : \$120.44

FILED: Registered with NM Attorney General

Transaction of other business mentioned during meeting

Future Opportunity with KRQE to discuss partnership with Project ECHO

Next Board Meeting (ANNUAL):

Tuesday, November 9, 2021 at 6pm/Zoom

A YEAR in Review (2021)—Congenital Heart Defect Week: Week of February 7-14, 2022
(ideas, projects, media coverage)