

# HOLE IN THE HEART

## Meeting Minutes

March 2, 2021-6pm/via ZOOM

### IN ATTENDANCE

- Sandra Fahlender, President
- Bob Fahlender, Treasurer
- Stephanie Avila, Secretary
- Mario Avila, Co-Treasurer

### NOT IN ATTENDANCE

- Patricia Scott, Advocate
- Becky Gonzales, Medical Counsel
- Kai Fahlender, Youth Member

### Presidents' Report/Business Report

Sandra Fahlender

Congenital Heart Defect Awareness Week:

\$7 for 7 days

Total money received in donations: \$913.10

Donor List was created for future marketing & fundraising events, mail tax letters

Highlights: Personal Video from Bob & Sandra, Representative Hochman-Vigil (follow-up meeting in March to start advocating for echocardiogram), Cafecito con Colon Interview, Social Media Blitz (had a new announcement for 7 days), FREE invite to American Heart Association GO RED! Online Luncheon from Sherri Wells

Future Potential FUNDRAISERS: Virtual Concert Series, promote local bands, sell concert tickets, join with local beer distributor or restaurants to play live, opportunities to sell ad space (Who, What, When, Where)

Golf Tournament (GAR)—booth to hand out marketing materials, encourage donations

Steel Bender—Night out, with donations from sale of beers

POTENTIAL SPEAKING ENGAGEMENTS; American Heart Association Mental Awareness Counsel, Junior League of NM, The Sandia Area Assoc of Neonatal Nurses-2021 Spring Conference—Educational Panel, Pediatrics Association, Native American Parent Professional Resources, Education for Parents of Children, Ronald McDonald House of NM

FUTURE BOARD MEMBERS: Search for a Cardiologist, Pediatrician & Pulmonary Specialist or ENT

NONPROFIT STATUS: Facebook, Target, Canva, find company to help collect online donations

Secretary's Report

Stephanie Avila—nothing new to report

Treasurer's Report

Bob Fahrlender-Mario Avila

Needs to be FILED: State of NM Form ACD-31015; Register with Attorney General, IRS

Postcard Form 990 needs to be FILED.

Transaction of other business mentioned during meeting

HOLE IN THE HEART received Bronze Seal from GuideStar (established 501 (c) 3), post GuideStar Seal on Hole in the Heart Website

Adjournment

Next scheduled Board Meeting: April 27 at 6pm, Zoom